



HBO™

HOME BOX OFFICE

SEPTEMBER

**Burt Reynolds in
Smokey and the Bandit**

Highlights for September



TOM AND TINA

Together for the first time: high-energy performers Tom Jones and Tina Turner on *SRO*. See page 17.



MARCH OR DIE

Gene Hackman in a beleaguered French Foreign Legion outpost of the Sahara desert. See Page 13.



AMERICAN GRAFFITI

The classic about youth of the '60s—now with additional scenes not in its first release. See page 5.



THE DOMINO PRINCIPLE

A convicted killer, "invited" to escape, becomes the focus of a bizarre plot. Gene Hackman. See page 13



HANDLE WITH CARE

CB radio tangles the lives of some very likable folks in a small California town. See page 9.



A PIECE OF THE ACTION

Sidney Poitier and Bill Cosby do it again—a caper full of fun and excitement. See page 17.

More highlights...

THE HIDING PLACE

In the tradition of *Holocaust*, a Dutch family valiantly defies the Nazis to save Jewish friends and neighbors. See page 5.

TWO MULES FOR SISTER SARA

Gunslinger Clint Eastwood teams with "nun" Shirley MacLaine. An action-adventure. See page 10.

RUBY

Piper Laurie stars as Ruby—who runs a movie drive-in where there's plenty of off-screen horror, too. A supernatural thriller. See page 18.

I NEVER PROMISED YOU A ROSE GARDEN

Condemned to a psychiatric hospital, a troubled girl comes to terms with her demons. See page 21.



ALI/SPINKS: ROAD TO THE SUPERDOME

A preview of the coming fight traces their careers to now. See page 11.



SMOKEY AND THE BANDIT

Burt Reynolds and Jackie Gleason in one of the biggest film hits of recent years. See page 8.



GEORGE CARLIN AGAIN!

On Location brings back this very funny, highly original comedian in a brand new show. See page 9.



SILVER STREAK

Gene Wilder in a comedy-mystery aboard a train speeding from Los Angeles to Chicago. See page 4.



SORCERER

Four outlaws, thrown together by fate, risk the only thing they have left to lose. See page 16.



THE APPLE DUMPLING GANG

Walt Disney full-length family feature, a comedy caper set in the Old West. See page 12.



A SPECIAL DAY

Sophia Loren and Marcello Mastroianni—two special stars on a very special day. See page 14.



"SEPTEMBER 30, 1955"

Richard Thomas as a sensitive teenager affected by the death of idol James Dean. See page 21.

... and still more

NEIL DIAMOND

HBO brings you another look at this international superstar's very special performance. See page 20.

WORLD TEAM TENNIS

As the season reaches a climax, HBO brings you this championship round. See page 13.

WALT DISNEY CARTOONS

One of the great Disney animated short subjects will precede each showing of *The Apple Dumpling Gang*. See page 12.

INTERMISSIONS

This month HBO begins a brand new series of intermission programs all about making movies and specials, about travel and personalities.

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Silver Streak

This action-comedy moves as fast as the transcontinental luxury train hurtling across the countryside from Los Angeles to Chicago. Gene Wilder, Richard Pryor and Jill Clayburgh star in this madcap mystery. There's murder, intrigue, thrills, danger—and plenty of romance aboard the *Silver Streak*. Directed by Arthur Hiller (*Love Story*). "A pretty diverting trip." (L. A. Times) *Mild language*. (PG-1:53) **Sept. 3, 7, 11, 16, 22, 26, 30**

Friday September 1

5:30 RACE FOR THE PENNANT

Highlights of last week's important games. p.14

6:00 INSIDE THE NFL

A look back at '77; a look ahead at the new season. p.18

7:00 AMERICAN GRAFFITI

Nominated for five Academy Awards (PG-1:55) p.5

9:00 CRY FOR ME BILLY

A runaway Indian maid in the Old West (R-1:33) p.11

10:30 MacARTHUR

Gregory Peck (PG-2:08) p.7

12:40 RACE FOR THE PENNANT

Repeat of earlier show. p.14

Saturday September 2

2:30 JESUS CHRIST SUPERSTAR

Rock opera (G-1:48) p.11

4:30 INSIDE THE NFL

Repeat of the Friday show. p.18

5:30 ADULT

VENTRILOQUISM
AND COMEDY SHOW

Steve Allen hosts (1:14) p.19

7:00 THE HIDING PLACE

It really happened—during the 1940s (PG-2:26) p.5

9:30 CHEVY CHASE

AND FRIENDS

On Location. p.6

11:00 THE HARRAD EXPERIMENT

From the bestseller (R-1:35) p.7

Sunday September 3

2:00 SHERLOCK HOLMES' SMARTER BROTHER

Dom DeLuise (PG-1:31) p.19

3:30 ISLANDS IN THE STREAM

Ernest Hemingway's moving, complex novel (PG-1:50) p.15

5:30 SHERLOCK HOLMES' SMARTER BROTHER

Marty Feldman (PG-1:31) p.19

7:00 SILVER STREAK

Stellar trio: Wilder, Pryor and Clayburgh (PG-1:53) p.4

9:00 ISLANDS

IN THE STREAM

George C. Scott (PG-1:50) p.15

11:00 SILVER STREAK

Fast moving (PG-1:53) p.4

American Graffiti

One long summer night in a small town, four high school chums get together as a group for the last time. Here's one of the most popular films of all time, filled with the fun and flavor of the '60s—the cars, the clothes, the hair, the language—plus some original footage not included in its first release. With Richard Dreyfuss, Ronny Howard, Cindy Williams and on the soundtrack, some great rock 'n' roll. *Language*. (PG-1:55) **Sept. 1, 4, 9, 13, 19, 24, 28**



The Hiding Place



Julie Harris

Arthur O'Connell

Eileen Heckart

Jeanette Clift

In the tradition of *Holocaust* and *Anne Frank*, this is the true tale of a courageous woman with ideals and love for her fellow man. Jeannette Clift plays Corrie ten Boom, who saved the lives of countless Jews in Nazi-occupied Holland. "Extraordinary . . . a rare, touching experience." (Rex Reed) *Mild violence*. (PG-2:26) **Sept. 2, 5, 10, 14, 20**



The Last Remake of Beau Geste

How could anyone, even Ann-Margret, Peter Ustinov and Terry Thomas, ever mistake Michael York and Marty Feldman for identical twins? Find out in a wacky spoof of every Foreign Legion film ever made. *Mildly suggestive.* (PG-1:23) **Sept. 4**



Chevy Chase and Friends

His name is Chevy but he became famous as a Ford—Chevy Chase from *Saturday Night Live*! Watch him stumble into your living room with his zany, visual humor. Catch Chevy (before he falls) and some great young comedians. **Sept 2,5,8**

The Harrad Experiment

The students at a very unconventional college learn the art of loving and living together on assignment from their professor, James Whitmore. With Tippi Hedren. "Nice, gentle, very nude, very clean." (*L.A. Times*) *Nudity, mature theme.* (R-1:35) **September 2,11**

Harrad Summer

Vacationing students return home—where their families' reactions to what they learned is sometimes surprising. *Language, brief nudity.* (PG-1:33) **Sept. 6,11**



Bobby Deerfield

Handsome, successful, rich, famous—but also brooding and hard to reach. That's Bobby Deerfield. Superstar Al Pacino is brilliant as the Grand Prix racing champ who begins to find himself only after he finds lovely Marthe Keller. Beautifully photographed on location in Europe, including a breathtaking balloon sequence. *Language, partial nudity.* (PG-2:04) **September 5,8**

**Monday
September 4**

2:00 YOU LIGHT UP MY LIFE

Great title song (PG-1:30) p.15

3:30 ZEPPELIN

Airborne action (G-1:41) p.19

5:30 THE LAST REMAKE OF BEAU GESTE

Marty Feldman and Michael York as twins? (PG-1:23) p.6

7:00 AMERICAN GRAFFITI

Cindy Williams (PG-1:55) p.15

9:00 YOU LIGHT UP MY LIFE

Didi Conn (PG-1:30) p.15

10:30 BURLESQUE

Stars Arte Johnson. p.15

**Tuesday
September 5**

4:00 BOBBY DEERFIELD

Haunting story (PG-2:04) p.7

6:30 RACE FOR THE PENNANT

Last week's highlights. p.14

7:00 CHEVY CHASE AND FRIENDS

On Location. With Tom Leopold. p.6

8:30 THE HIDING PLACE

Dutch heroes save Jews from extinction (PG-2:26) p.5

11:00 CRY FOR ME BILLY

Cavalry, Indians, a gunfighter, a drifter (R-1:33) p.11

**Wednesday
September 6**

4:30 ISLANDS IN THE STREAM

Claire Bloom (PG-1:50) p.15

6:30 HARRAD SUMMER

Laurie Walters (PG-1:33) p.7

8:00 WILL B. ABLE BAGGY PANTS & COMPANY BURLESQUE

Strippers, comedians, sketches, blackouts. p.15

9:30 RACE FOR THE PENNANT

Repeat of Tuesday's show. p.14

10:00 LIPSTICK

Margaux Hemingway, Ernest's granddaughter (R-1:29) p.20

**Thursday
September 7**

5:00 RACE FOR THE PENNANT

Repeat of Tuesday's show. p.14

5:30 ANIMALS ARE BEAUTIFUL PEOPLE

African wildlife (G-1:31) p.15

7:00 INSIDE THE NFL

Highlights of last weekend's best games p.18

8:00 SILVER STREAK

All aboard the luxury transcontinental train (PG-1:53) p.4

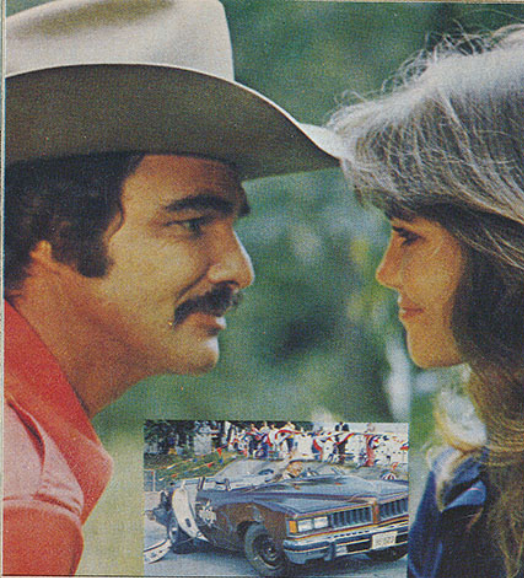
10:00 JESUS CHRIST SUPERSTAR

Andre Previn conducts great score (G-1:48) p.11



MacArthur

Gregory Peck is General Douglas MacArthur—both the legend and the man. Here's a revealing portrait of the five-star general who led us to victory over Japan, the commander we turned to when Korea exploded, the man who was fired for crossing his President. Saint, sinner, hero, villain, or genius? Or was he all of these? *War violence.* (PG-2:08) **September 1**



Smokey and the Bandit

**Burt Reynolds
Jackie Gleason
Sally Field**

Burt Reynolds is king of the road in this all-action comedy, the second biggest draw of 1977 (after *Star Wars*). Macho Burt is CB's "Bandit," romancing runaway bride-to-be Sally Field when he's not racing beer across state lines. "Smokey" is played by the great one himself, Jackie Gleason, a sheriff hot on Burt's trail. Nashville's Jerry Reed sings three country/western songs. *Language*. (PG-1:40) Sept. 10, 14, 18, 23, 26

Handle with Care

Here's a grown-up *American Graffiti* with robust performances by two of its grads, Candy Clark and Paul Le Mat. A lively comedy centering around CB's influence on a small town. And the mix-ups! Not one triangle but two! With some very memorable ladies. (Watch for Ann Wedgeworth, hailed by the critics.) Named on many "Ten Best" lists. "Full of crackling energy. Should help Le Mat to the top among Hollywood's hottest young actors." (*Playboy*) *Adult situations, language*. (PG-1:36) Sept. 9, 13, 17, 20, 26, 29



**Friday
September 8**

4:30 BOBBY DEERFIELD
Superstar Al Pacino, lovely Marthe Keller (PG-2:04) p.7
7:00 INSIDE THE NFL
Repeat of yesterday's program. p.18
8:00 GEORGE CARLIN AGAIN!

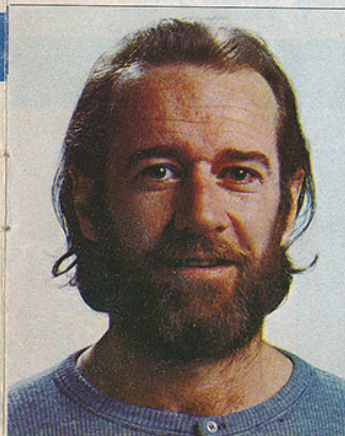
On Location. Unique nightclub favorite. p.9
9:30 BLACK SUNDAY
Unexpected action at the Superbowl! (R-2:23) p.11
12:00 CHEVY CHASE AND FRIENDS
Chevy will fall for you. p.6

**Saturday
September 9**

2:30 YOU LIGHT UP MY LIFE
Set in the contemporary world of pop music (PG-1:30) p.15
4:00 INSIDE THE NFL
Repeat of Thursday show. p.18
5:00 ZEPPELIN
Michael York and Elke Sommer (G-1:41) p.19
7:00 HANDLE WITH CARE
On seven "Ten Best" lists of '77 (PG-1:36) p.9
9:00 TWO MULES FOR SISTER SARA
Clint Eastwood (PG-1:45) p.10
11:00 AMERICAN GRAFFITI
Star Wars director George Lucas (PG-1:55) p.5

**Sunday
September 10**

1:00 JESUS CHRIST SUPERSTAR
Ted Neeley (G-1:48) p.11
3:00 THE HIDING PLACE
A few escaped the Holocaust (PG-2:26) p.5
5:30 ANIMALS ARE BEAUTIFUL PEOPLE
Great footage (G-1:31) p.15
7:00 SMOKEY AND THE BANDIT
Burt Reynolds (PG-1:40) p.8
9:00 LIPSTICK
Anne Bancroft (R-1:29) p.20
10:30 CRY FOR ME BILLY
Western romance (R-1:33) p.11
12:00 BURLESQUE
With Arte Johnson. p.15



On Location: George Carlin Again!

This one's a wow of a show! Humorist/comedian George Carlin, whose 1977 *On Location* won a National Cable Television Association award, is back by popular demand on HBO—with brand new material in a brand new show! Sights, sounds, faces, dialects—nothing escapes his comic outlook. A satirist and word-smith, Carlin's now famous "Seven-words-you-don't-say-on-TV" routine (which you'll hear again!) has made him a comic favorite. Keenly perceptive, unique, significant—are all words that apply to George. Most important, he's a very funny man! Sept. 8, 11, 19, 24, 28



Two Mules for Sister Sara

Clint Eastwood
Shirley MacLaine

When rough, tough gunslinger Clint Eastwood runs into a whiskey-swilling "nun," Shirley MacLaine, it's the greatest casting coup since Bogart and Hepburn in *The African Queen*. Action and western adventure are combined with comedy set in 19th century Mexico. Directed by Don Siegel (*Dirty Harry*). "Charming, funny, cruel, sad and occasionally quite terrifying." (N.Y. Times) *Mild violence and language.* (PG-1:45) **Sept. 9, 12, 18, 22, 27**



Jesus Christ Superstar

A spectacular adaptation of the hit Broadway rock opera and record album success, *Jesus Christ Superstar* has electrified audiences around the world. Filmed in the Holy Land. (G-1:48) **Sept. 2, 7, 10, 13**



Black Sunday

A non-stop thriller starring Robert Shaw, Marthe Keller and the Goodyear blimp. Don't miss the terrifying finale involving 80,000 unsuspecting Superbowl fans. *Violence, language.* (R-2:23) **Sept. 8, 12, 18**

Cry for Me Billy

A drifter named Billy and a frightened but beautiful Indian girl clash with the U.S. Cavalry in this saga of the Old West. *Nudity, violence.* (R-1:33) **Sept. 1, 5, 10, 14**

Neil Leifer/SI

Monday
September 11

5:00 SILVER STREAK
Gene Wilder plays love straight (PG-1:53) p.4
7:00 ALI/SPINKS: ROAD TO THE SUPERDOME
Traces the career of each fighter. p.11
8:00 GEORGE CARLIN AGAIN!
Caustic social commentary. p.9
9:30 HARRAD SUMMER
Sequel to *Harrad Experiment* (PG-1:33) p.7
11:00 HARRAD EXPERIMENT
Youths learn life's truths at unique college (R-1:35) p.7

Tuesday
September 12

5:00 ADULT VENTRILOQUISM AND COMEDY SHOW
With Jay Johnson (1:14) p.19
6:30 RACE FOR THE PENNANT
Last week's big games. p.14
7:00 TWO MULES FOR SISTER SARA
From director Don Siegel (*Dirty Harry*) (PG-1:45) p.10
9:00 ISLANDS IN THE STREAM
Claire Bloom (PG-1:50) p.15
11:00 BLACK SUNDAY
Robert Shaw (R-2:23) p.11

Wednesday
September 13

5:00 JESUS CHRIST SUPERSTAR
Filmed on the actual biblical locations (G-1:48) p.11
7:00 HANDLE WITH CARE
CB radio tangles with lives in a small city (PG-1:36) p.9
9:00 RACE FOR THE PENNANT
Repeat of Tuesday's show. p.14
9:30 AMERICAN GRAFFITI
A film that bridges generation gaps (PG-1:55) p.5
11:30 ZEPPELIN
World War I tale (G-1:41) p.19

Thursday
September 14

4:00 RACE FOR THE PENNANT
Repeat of Tuesday's show. p.14
4:30 THE HIDING PLACE
Story of woman's allegiance to her beliefs (PG-2:26) p.5
7:00 INSIDE THE NFL
Last week's best plays. p.18
8:00 SMOKEY AND THE BANDIT
Paul Williams (PG-1:40) p.8
10:00 ALI/SPINKS: ROAD TO THE SUPERDOME
Ali's last hurrah? p.11
11:00 CRY FOR ME BILLY
Western romance (R-1:33) p.11



Ali/Spinks

The road to the Superdome

In the coming battle of New Orleans, will Muhammad Ali become the first boxer to win the title three times? Or will the young '76 Olympic gold medalist take this fight, too? You'll be in a better position to judge after this fast-moving sports special which traces their careers. **Sept. 11, 14, 15**



© 1978 Walt Disney Productions

Walt Disney The APPLE DUMPLING GANG

Walt Disney comes to HBO! Here's a lively, wholesome comedy that recaptures all the flavor of the Old West of the 1870s. A cardsharp agrees to take possession of some valuable property for a friend—and finds he has three orphans on his hands! Bill Bixby, Don Knotts, Susan Clark, Tim Conway. Preceded by a Disney cartoon. (G-1:40) Sept. 16, 20, 22, 24, 27, 30



THE DOMINO PRINCIPLE

Mysterious forces place convicted killer Gene Hackman in a web of suspense when a strange conspiracy engulfs him and his wife (Candice Bergen). Richard Widmark returns in the kind of role which made him famous. Strong support by Eli Wallach, Edward Albert and Mickey Rooney. "A lively thriller." (*San Francisco Chronicle*) Adult language, some brutality. (R-1:40) September 17, 21, 25, 29

World Team Tennis Championship

Every forehand, backhand, serve and volley will take on added significance as another WTT season builds to a climax. In this championship round, Boston's talented Lobsters have been picked as the early favorites. Sept. 17

Friday
September 15

5:00 **INSIDE THE NFL**
Repeat of Thursday show. p.18
6:00 **ALI/SPINKS: ROAD TO THE SUPERDOME**
An opportunity to analyze the coming confrontation. p.11
7:00 **MARCH OR DIE**
Terence Hill (PG-1:47) p.13
9:00 **WILL B. ABLE**
BAGGY PANTS & COMPANY
BURLESQUE
Razzle dazzle *SRO*. p.15
10:30 **LIPSTICK**
Chris Sarandon (R-1:29) p.20
12:00 **MARCH OR DIE**
Gene Hackman (PG-1:47) p.13

Saturday
September 16

1:00 **ANIMALS ARE BEAUTIFUL PEOPLE**
African setting (G-1:31) p.15
2:30 **SILVER STREAK**
Richard Pryor (PG-1:53) p.4
4:30 **INSIDE THE NFL**
Repeat of Thursday show. p.18
5:30 **SHERLOCK HOLMES' SMARTER BROTHER**
Gene Wilder (PG-1:31) p.19
7:00 **THE APPLE DUMPLING GANG**
Don Knotts (G-1:40) p.12
9:00 **A SPECIAL DAY**
Sophia Loren back in form (Dubbed-PG-1:50) p.14
11:00 **SILVER STREAK**
Rail fun (PG-1:53) p.4

Sunday
September 17

1:30 **YOU LIGHT UP MY LIFE**
Eidi Conn (PG-1:30) p.15
3:00 **ZEPELIN**
Airborne climax (G-1:41) p.19
5:00 **HANDLE WITH CARE**
Paul Le Mat (PG-1:36) p.9
7:00 **THE DOMINO PRINCIPLE**
Political thriller (R-1:40) p.13
9:00 **WORLD TEAM TENNIS CHAMPIONSHIP III**
Great action. p.13
10:30 **HANDLE WITH CARE**
CB radio story (PG-1:36) p.9
12:15 **THE DOMINO PRINCIPLE**
Gene Hackman (R-1:40) p.13



March or Die

A desert action melodrama, big in scope, with the French Foreign Legion at the height of its glory. Gene Hackman is a tough, bitter American who joins the famous fighting force. Cast includes lovely Catherine Deneuve, Terence Hill, Max Von Sydow. Stirring music by Maurice Jarre (*Doctor Zhivago*). "Skillfully made, rip-snorting splendor." (Rex Reed) *Violence*. (PG-1:47) Sept. 15, 18, 21, 24, 30



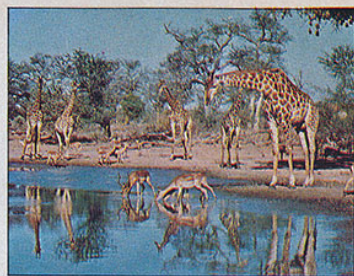
A Special Day

A special duo! Marcello Mastroianni and Sophia Loren are riveting as two lonely people who find each other. Loren again plays the kind of earthy role which won her Oscar (*Two Women*). Mastroianni was nominated for this role, the tormented loner. On many "Ten Best" lists of 1977. "Loren so appealing, so artful, as she changes from unglamorous chattel to woman flushed with a sudden radiance." (Gene Shalit) *Adult situations*. (PG-1:50) **September 16, 19, 24, 28**



Islands in the Stream

The moving saga of a lonely man's inner struggle as he attempts to relate to his estranged sons. Based on Ernest Hemingway's last novel. George C. Scott. *Mild language*. (PG-1:50) **Sept. 3, 6, 12, 20**



Animals are Beautiful People

A lioness scanning her territory; a snarling cheetah; a baboon with a hangover from too many berries are a few of the moments from this unique documentary. (G-1:31) **September 7, 10, 16, 21**

Race for the Pennant

Here's a look at all the pennant contenders as the baseball season winds up. Catch this weekly review of who's in first and who's right behind. A new show every Tuesday! **Sept. 1; 5, 6, 7; 12, 13, 14; 19, 20, 21; 26, 27, 28**

You Light Up My Life

The Oscar-winning song you'll always remember in a film you'll never forget. Didi Conn plays Laurie who struggles for recognition in the contemporary world of pop music. *Adult situations*. (PG-1:30) **Sept. 4, 9, 17**

Monday September 18

5:00 TWO MULES FOR SISTER SARA
Gold-hungry mercenary meets nun on the lam (PG-1:45) p.10
7:00 MARCH OR DIE
French Foreign Legion of six decades ago (PG-1:44) p.13
9:00 BLACK SUNDAY
Prepare yourself for the terrifying finale (R-2:23) p.11
11:30 SMOKEY AND THE BANDIT
Burt Reynolds and Jackie Gleason (PG-1:40) p.8

Tuesday September 19

4:30 AMERICAN GRAFFITI
Sunset to sunup for four youths in California (PG-1:55) p.5
6:30 RACE FOR THE PENNANT
Last week's highlights. p.14
7:00 A SPECIAL DAY
Marcello Mastroianni is superb (Dubbed-PG-1:50) p.14
9:00 LIPSTICK
Anne Bancroft, Margaux Hemingway and Chris Sarandon co-star (R-1:29) p.20
10:30 GEORGE CARLIN AGAIN!
On Location. p.9

Wednesday September 20

4:30 THE HIDING PLACE
True World War II story (PG-2:26) p.5
7:00 THE APPLE DUMPLING GANG
The Old West of the 1870s a la Walt Disney (G-1:40) p.12
9:00 RACE FOR THE PENNANT
Repeat of Tuesday's show. p.14
9:30 HANDLE WITH CARE
Graffiti grads Paul Le Mat and Candy Clark (PG-1:36) p.9
11:30 ISLANDS IN THE STREAM
George C. Scott (PG-1:50) p.15

Thursday September 21

5:00 RACE FOR THE PENNANT
Repeat of Tuesday's show. p.14
5:30 ANIMALS ARE BEAUTIFUL PEOPLE
African nature documentary (G-1:31) p.15
7:00 INSIDE THE NFL
This week's all new look at last weekend's big plays. p.18
8:00 THE DOMINO PRINCIPLE
Political thriller (R-1:40) p.13
10:00 MARCH OR DIE
Max Von Sydow as director of the Louvre (PG-1:47) p.13

BURLESQUE

Will B. Able Baggy Pants & Co.



Arte Johnson headlines this razzle dazzle *Standing Room Only* featuring strippers, comedians, sketches, blackouts and a leggy chorus of prancing, dancing girls. Don't miss HBO's brand new burlesque show! It's a fun-loving look at yesterday as a bevy of beautiful strippers strut down the runway. **Sept. 4, 6, 10, 15, 23**

Sorcerer



Desperate men stake their lives on a dangerous mission in a vivid suspense melodrama from William Friedkin, director of *French Connection*. Roy Scheider is a mobster hauling dangerous nitro over treacherous jungle roads in South America. He's one of a quartet of outlaws hired for an "impossible" job. "Extremely good performances by Roy Scheider and Bruno Cremer." (N.Y. Times) *Bloody violence.* (PG-2:02) **September 22, 25**



Standing Room Only: Tom Jones and Tina Turner

Two of the most sensational high-energy performers in the world today in an explosive entertainment you won't soon forget. Tom Jones, the suave, sexy, writhing Welshman, truly a legend in his own time. And Tina Turner, with her revival meeting approach to life, love, movement and music. Yes, the king and queen of erotica rock appear together for the first time in their careers. This fantastic "first" teams the two most dynamic singer/entertainers in the business. **Sept. 24, 28**



Friday September 22

4:00 THE APPLE DUMPLING GANG

Don Knotts (G-1:40) p.12
6:00 **INSIDE THE NFL**
Repeat of yesterday's show
—with all the big plays. p.18

7:00 SORCERER

Four strangers trapped in a primitive South American backwater (PG-2:02) p.16

9:00 SILVER STREAK

Two funny guys: Gene Wilder, Richard Pryor (PG-1:53) p.4

11:00 TWO MULES FOR SISTER SARA

May remind you of *The African Queen* (PG-1:45) p.10

Saturday September 23

2:00 SMOKEY AND THE BANDIT

Second highest box-office draw of '77 (PG-1:40) p.8

4:00 INSIDE THE NFL

Repeat of Thursday show. p.18

5:00 SMOKEY AND THE BANDIT

Burt Reynolds (PG-1:40) p.8

7:00 A PIECE OF THE ACTION

Bill Cosby (PG-2:15) p.17

9:30 RUBY

Piper Laurie (R-1:25) p.18

11:00 BURLESQUE

Lots of laughs. p.15

12:30 RUBY

Occult drama (R-1:25) p.18

Sunday September 24

1:00 THE APPLE DUMPLING GANG

Tim Conway (G-1:40) p.12
3:00 **AMERICAN GRAFFITI**

Re-creates the innocence of 1962 (PG-1:55) p.5

5:00 A SPECIAL DAY

Dubbing by stars themselves (Dubbed-PG-1:50) p.14

7:00 TOM AND TINA

High-energy rock. p.17

8:30 GEORGE CARLIN

AGAIN!

On Location. p.9

10:00 MARCH OR DIE

Stirring music (PG-1:47) p.13

12:00 TOM AND TINA

A great combination. p.17



A Piece of the Action

Sidney Poitier and Bill Cosby, that super comedy pair, are back, following up their success in *Uptown Saturday Night* and *Let's Do It Again*. There's both action and comedy as the two likable crooks master the art of the rip-off as well as some community problems. Broadway's James Earl Jones is a retired cop, and Denise Nicholas is back from *Let's Do It Again*. Tuneful, toe-tapping score by Curtis Mayfield. "Cosby's charm is one of the screen's greatest natural resources." (Newsweek) *Language.* (PG-2:15) **Sept. 23, 26**

RUBY

A LOVE AFFAIR
WITH THE
SUPERNATURAL

Piper Laurie, frightening in *Carrie*, is terrifying as Ruby Claire. She's a tough, hard-drinking, eccentric manager of a drive-in movie near a forbidding Florida swamp. The supernatural thriller features some spooky characters. Janit Baldwin is Ruby's mute, possessed daughter; Stuart Whitman, a stalwart good guy. "Elemental disturbances equaled only by the finales of *Exorcists I and II*." (*Soho Weekly News*) **Violence, gore.** (R-1:25) **Sept. 23,27**



Peter Read Miller/SI

Inside the NFL

HBO's exclusive look at the previous week's NFL action returns for another season. See not only who won, but also get an in-depth look at how they won. And each week you have another chance to match your picks with ours—and win two tickets to the Superbowl! Each Thursday: a new show, a new sweepstakes. **Sept. 1,2; 7,8,9 14,15,16; 21,22,23; 28,29,30**



One Flew Over the Cuckoo's Nest

Jack Nicholson gives a powerhouse performance that won him an Oscar as the lone free-spirit in a mental hospital. Film also won Best Picture, Actress, Director. **Strong language.** (R-2:09) **Sept. 27**



Zeppelin

The Allies and Germany are locked in a futile land struggle in World War I when the Germans come up with "the ultimate weapon"—the Zeppelin. Excitement, adventure, suspense. Thrilling airborne climax. (G-1:41) **Sept. 4,9,13,17,25**

The Adventure of Sherlock Holmes' Smarter Brother

Sherlock Holmes is lured to the Continent and London is left at the mercy of his insanely jealous brother, Gene Wilder. Poor London! **Adult humor.** (PG-1:31) **Sept. 3,16,25**

**Monday
September 25**

5:00 ZEPPELIN
Military use of dirigibles (G-1:41) p.19
7:00 SORCERER
Director William Friedkin, Oscar winner for *French Connection* (PG-2:02) p.16
9:00 THE MINO PRINCIPLE
Edward Albert (R-1:40) p.13
11:00 THE ADVENTURE OF SHERLOCK HOLMES' SMARTER BROTHER
Madeleine Kahn (PG-1:31) p.19

**Tuesday
September 26**

4:30 SILVER STREAK
Hot new star Jill Clayburgh (PG-1:53) p.4
6:30 RACE FOR THE PENNANT
Look at last week's games. p.14
7:00 A PIECE OF THE ACTION
Fast-paced, filled with surprises (PG-2:15) p.17
9:30 SMOKEY AND THE BANDIT
Sally Field (PG-1:40) p.8
11:15 HANDLE WITH CARE
Not one triangle, but two! (PG-1:36) p.9

**Wednesday
September 27**

5:00 THE APPLE DUMPLING GANG
Don Knotts (G-1:40) p.12
7:00 ONE FLEW OVER THE CUCKOO'S NEST
Oscar winner (R-2:09) p.19
9:30 RACE FOR THE PENNANT
Repeat of Tuesday's show. p.14
10:00 RUBY
The 50-Foot Woman, a movie-within-the-movie at a weird drive-in (R-1:25) p.18
11:30 TWO MULES FOR SISTER SARA
Clint Eastwood (PG-1:45) p.10

**Thursday
September 28**

4:30 RACE FOR THE PENNANT
Repeat of Tuesday's show. p.14
5:00 AMERICAN GRAFFITI
Ducktails and ponytails, fast and flashy cars (PG-1:55) p.5
7:00 INSIDE THE NFL
A close look at last weekend's best plays. p.18
8:00 TOM AND TINA
Standing Room Only. p.17
9:30 A SPECIAL DAY
Two lonely people find each other (Dubbed-PG-1:50) p.14
11:30 GEORGE CARLIN AGAIN! p.9



The Great 1978 Adult Ventriloquism & Comedy Show

Host Steve Allen has his hands full keeping track of who's talking out of the sides of their mouths, while the vents have their hands full of some great comedians—like Mortimer Snerd with Edgar Bergen, Lambchop with Shari Lewis. So don't be a dummy, tune in for the fun. (1:14) **Sept. 2,12,29**

Neil Diamond

Love at the Greek

Here is one of today's most popular international superstars, absolutely at his best: in concert, as it was taped for network TV during his triumphant engagement at the Greek Theatre in Los Angeles. HBO brings you another look at this very special "special"—Neil Diamond's first for American television—exactly as he performed it, uninterrupted by commercial breaks. Neil comments on his life and music, and presents many of his gold record selections. **Sept. 30**



I NEVER PROMISED YOU A ROSE GARDEN

A teenage schizophrenic wrestles with personal agonies in the nightmare world of a mental hospital. Kathleen Quinlan, exciting young actress (*Airport '77*), turns in a staggering performance as the girl beset by fantasies. Her psychiatrist: brilliant Bibi Andersson (familiar from Ingmar Bergman films). Based on the bestseller by Joanne Greenberg. "Compelling and powerful stuff, yet filled with compassion." (*Hollywood Reporter*) **Nudity, adult language.** (R-1:32) **September 29**



Friday
September 29

Saturday
September 30

4:00 HANDLE WITH CARE

Ann Wedgeworth, Marcia Rodd (PG-1:36) p.9

6:00 INSIDE THE NFL

Repeat of Thursday show. p.18

7:00 I NEVER PROMISED YOU A ROSE GARDEN

From bestseller (R-1:32) p.21

8:30 ADULT VENTRILOQUISM AND COMEDY SHOW

The Muppets. (1:14) p.19

10:00 THE DOMINO PRINCIPLE

Gene Hackman (R-1:40) p.13

12:00 I NEVER PROMISED YOU A ROSE GARDEN

Bibi Andersson (R-1:32) p.21

2:00 THE APPLE DUMPLING GANG

Walt Disney comes to HBO! (G-1:40) p.12

4:00 INSIDE THE NFL

Repeat of Thursday show. p.18

5:00 MARCH OR DIE

Terence Hill (PG-1:47) p.13

7:00 NEIL DIAMOND: LOVE AT THE GREEK

Award-winning composer-performer in concert. p.20

8:00 "SEPTEMBER 30, 1955"

23 years today! (PG-1:41) p.21

10:00 LIPSTICK

Anne Bancroft (R-1:29) p.20

11:30 SILVER STREAK

Richard Pryor (PG-1:53) p.4

Lipstick

A gorgeous cover girl runs into bad trouble from an off-beat musician. Super-model Margaux Hemingway plays a model in the glamorous world of high fashion. She and her real-life sister Mariel, 14, are on-screen sisters, too. Chris Sarandon plays the composer. Anne Bancroft is brilliant as a lawyer in courtroom scenes. **Nudity, violence, language.** (R-1:29) **Sept. 6, 10, 15, 19, 30**



"September 30, 1955"

James Dean was headed for superstardom when he died in a car crash in September, 1955. His death shattered an entire generation, including Jimmy J., a college student in a small Arkansas town. Richard Thomas, *Waltons'* John-Boy, gives a highly praised, sensitive performance. Susan Tyrrell, Lisa Blount, Thomas Hulce. "A unique, wonderful movie." (*Motion Picture Product Digest*) **Language.** (PG-1:41) **Sept. 30**

HBO Soundtrack

To several generations of moviegoers, one name is synonymous with family entertainment: Walt Disney. From the first appearance of the spirited Mickey Mouse in the '20s, through the introduction of Minnie, Goofy and Donald Duck, to full-length features, both animated and live, audiences of all ages have responded to the magic of Walt Disney.

Young adults of today who grew up with television are equally familiar with the wonderful world of Disney—as those inimitable talents moved into the making of movies with live actors.

Here at HBO we are happy to participate in the latest move of Disney into pay television. *The Apple Dumpling Gang*, our first Walt Disney presentation, is just the first one of a series of great Disney movies we'll be bringing to you in the months ahead.

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HBO / NFL Sweepstakes
Only on HBO**

**Coming: the first week
in October**

Clint Eastwood The Gauntlet



October 1 to 5

Sunday, Oct. 1

2:30 **SORCERER**

(PG-2:02) p.16

4:30 **A PIECE OF**

THE ACTION

(PG-2:15) p.17

7:00 **THE GAUNTLET**

Clint Eastwood (R-1:51)

9:00 **SORCERER**

(PG-2:02) p.16

11:00 **RUBY**

(R-1:25) p.18

Monday, Oct. 2

5:00 **A SPECIAL DAY**

(PG-1:50) p.14

7:00 **I NEVER PROMISED**

YOU A ROSE GARDEN

(R-1:32) p.21

8:30 **SMOKEY AND**

THE BANDIT

(PG-1:40) p.8

10:30 **THE DOMINO**

PRINCIPLE p.13

Tuesday, Oct. 3

5:00 **MARCH OR DIE**

(PG-1:47) p.13

7:00 **"SEPTEMBER 30, 1955"**

(PG-1:41) p.21

9:00 **TOM AND TINA** p.17

10:30 **MARCH OR DIE** p.13

Wednesday, Oct. 4

5:30 **WHIFFS** (PG-1:32)

7:00 **NEIL DIAMOND** p.20

8:00 **A PIECE OF**

THE ACTION

(PG-2:15) p.17

10:30 **GEORGE CARLIN**

AGAIN! p.9

Thursday, Oct. 5

5:00 **TWO MULES FOR**

SISTER SARA

Clint Eastwood (PG-1:45) p.10

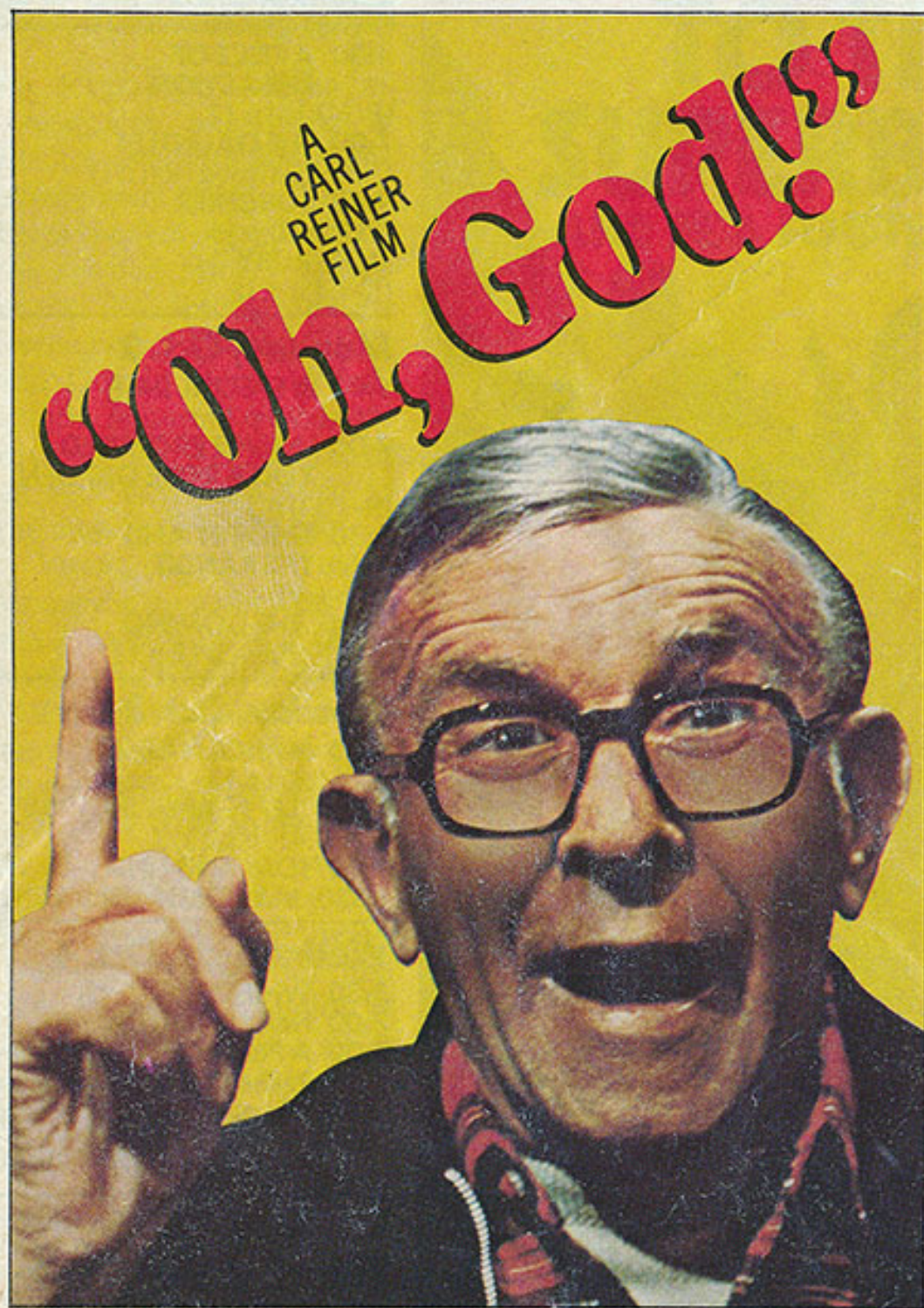
7:00 **INSIDE THE NFL** p.18

8:00 **THE GAUNTLET**

A thriller (R-1:51)

10:00 **SORCERER** p.16

Coming in October



George
Burns

HBO

V7-C